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MARVEL<sup>®</sup> COMICS GROUP

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30¢ 170  
JULY  
02457

# the AMAZING SPIDER-MAN<sup>®</sup>

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MY DEADLIEST  
ENEMIES--COMING  
THRU THE VERY  
WALLS AT ME!

AM I  
GOING  
MAD?

INDEED YOU  
ARE, MY BOY--  
AND ONLY  
**DOCTOR  
FAUSTUS**  
CAN SAVE  
YOU!!



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## SIZE MONSTERS

### 7 ft. Tall

□ No. 270

□ No. 271

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THUS YOU CAN IMAGINE SPIDER-MAN'S SURPRISE WHEN THAT SELFSAME FIGURE STEPPED OUT OF THE SHADOWS, AND SAID:

MY NAME IS...  
**DOCTOR  
FAUSTUS!**

AND IF YOU THOUGHT OUR HERO'S LIFE WAS A NIGHTMARE BEFORE PILGRIM-- WELL, YOU JUST AIN'T SEEN NOTHIN' YET!

**MADNESS IS ALL IN THE MIND!**

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FAUSTUS, EH?

YOU'RE THE GUY  
WHO TRIED TO  
**BLACKMAIL** NEW  
YORK WITH A  
PLANE FULL OF  
**THUGS** A WHILE  
BACK!

BUT I  
THOUGHT  
YOU WERE  
**DEAD!**

SO DOES THE  
**REST** OF THE  
WORLD MY WALL-  
CRAWLING  
FRIEND--

"...BUT EVEN AS  
I SEEMINGLY  
PLUNGED TO MY  
**DOOM**, AFTER  
MY ABORTIVE  
BATTLE WITH  
THE CURSED  
**CAPTAIN  
AMERICA**..."

"...I STRIPPED OFF  
MY **JACKET**, AND  
PULLED THE **RIPCORD**  
OF THE WAFFER-THIN  
**PARACHUTE** I HAD  
BEEN WEARING  
UNDERNEATH--

"...A PARACHUTE WHOSE  
EXISTENCE I HAD NOT  
**REVEALED** TO MY  
CRIMINAL COLLEAGUES,  
LEST THEY SENSE ANY  
**WEAKNESS** IN ME..."

"...EVEN THOUGH  
I HAVE BUT **ONE**  
**WEAKNESS**: AN  
ALMOST OVER-  
WHELMING **FEAR**  
OF HEIGHTS!"

\*AS DETAILED BACK IN ISSUE  
#192 OF CAP'S OWN  
**MAGNIFICENT MAG.**--LEN.

**IRONIC**. IS IT  
NOT--THAT MY  
OWN FEAR SHOULD  
**SAVE** ME?

MAYBE  
SO, DOC...







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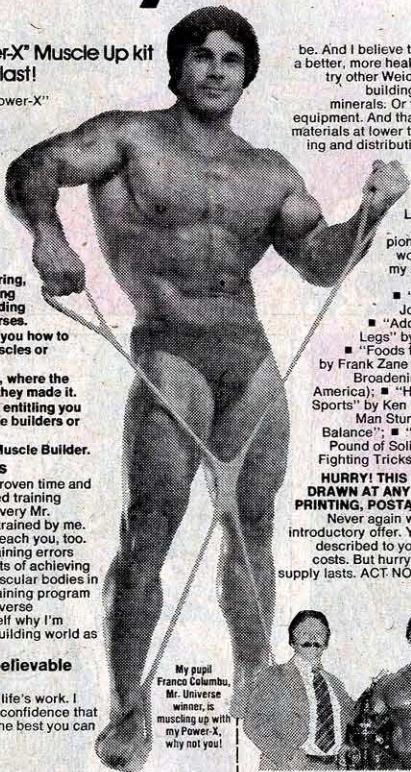
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AND, BACK IN THE ABANDONED SUBWAY TUNNEL...

ARE YA SURE  
THAT GAS OF  
YERS WORKED,  
BOSS?

ABSOLUTELY. THE NARCOTIC  
SMOKE FROM MY SPECIALLY-  
PREPARED CIGARETTE HAS  
PUT THE WEB-SLINGER  
COMPLETELY IN  
MY POWER!

HE WILL BELIEVE  
WHATEVER I TELL  
HIM. OBSERVE!

MY FRIEND, I WOULD LIKE TO  
INTRODUCE THE OTHER-- AH--  
SPECIAL AGENTS WHO WILL  
BE WORKING WITH US!

NICE TO MEET  
YOU, FELLAS

YEAH--ER--  
LIKEWISE

WOW.

I AM MOST PLEASED  
YOU DECIDED TO AID  
US, SPIDER-MAN--

--FOR THIS LASER-CANNON  
SHALL SOON PIERCE THE  
WALL THAT SEPARATES US FROM  
THE ENEMY'S SECRET  
LABORATORY...

...AND THEN THE FATE OF  
OUR WORLD SHALL BE  
IN YOUR HANDS!

I ONLY HOPE  
I DON'T DROP  
IT, DOC.

IT'S COMING,  
BOSS-- NOT MUCH  
FARTHER!

THERE! IT'S FINISHED!  
WE'VE BURST THRU--  
WITHOUT TRIPPING ANY  
OF THE HIDDEN SECURITY  
ALARMS!

THEN THE NEXT  
STEP IS UP TO  
YOU, MY WALL-  
CRAWLING  
ALLY!

JUST NAME  
IT, DOC.

SIMPLY LEAD THE WAY, MY  
FRIEND. THE CORRIDOR THAT  
AWAITS US IS FRAUGHT WITH  
UNKNOWN PERILS!

WE ARE TRUSTING  
YOU TO LEAD US  
SAFELY PAST  
THEM!

NO  
SOONER  
SAID  
THAN  
DONE!





UH-OH. MY SPIDER-SENSE IS TINGLING ALREADY!

THERE'S DEFINITELY SOMETHING WRONG WITH THIS FLOOR!



YOU GOT A FEW SPARE BULLETS I CAN BORROW FOR A MINUTE, PAL?

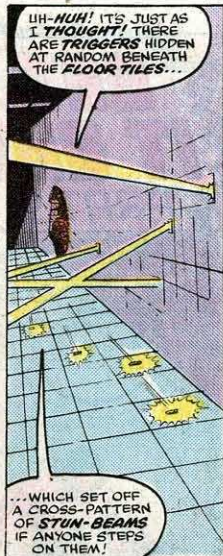
HUH? WHY-- UH-- SURE...

...PAL.



I'LL JUST START THESE THINGS ROLLING ALONG THE CORRIDOR...

...AND SEE WHAT HAPPENS.



UH-HUH! IT'S JUST AS I THOUGHT! THERE ARE TRIGGERS HIDDEN AT RANDOM BENEATH THE FLOOR TILES...

...WHICH SET OFF A CROSS-PATTERN OF STUN-BEAMS IF ANYONE STEPS ON THEM!



I'LL HAVE TO USE MY TRUSTY SPIDER-SENSE AS A MINE-DETECTOR OF SORTS. LET IT TELL ME WHICH TILES ARE SAFE TO STEP ON!

YOU ALL TAKE ONE ANOTHER'S HAND AND FOLLOW ME! MAKE CERTAIN YOU STEP EXACTLY WHERE I STEP...

...OR WE'RE ALL GOING TO WIND UP RESTING IN PIECES!



THAT GAS OF YERS IS REALLY SOMETHIN', BOSS. IT MESSED WITH THE WEB-SLINGER'S HEAD WITHOUT AFFECTIN' HIS POWERS AT ALL!

SILENCE FOOL-- BEFORE HE HEARS YOU!

EASY NOW. GANG! JUST STEP NICE AND EASY AND WE'LL GET THRU THIS MAZE WITHOUT...



HUH?

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OUR VERY BODY HEAT MUST'VE ACTIVATED THEM--!



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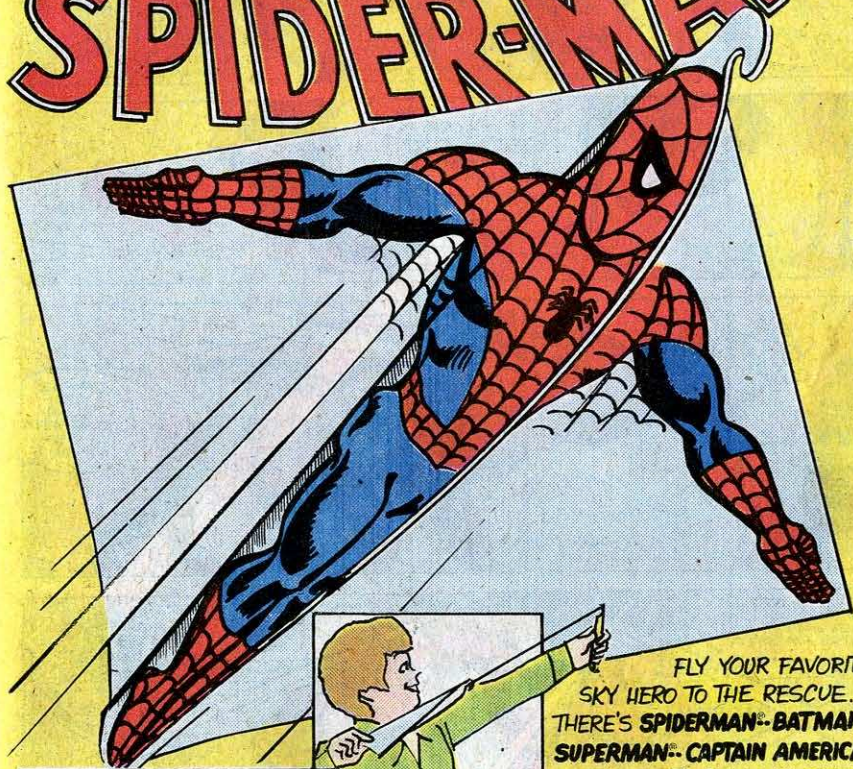
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I HATE TO USE THE **CLICHÉ**-- BUT A **LITTLE OLD LADY** AND HER FAMILY USED TO LIVE HERE. **PARKER**. I THINK THEIR NAME WAS.

AFTER THE **PARKER WOMAN'S HUSBAND** DIED, THIS PLACE WAS JUST TOO **LARGE** FOR HER--SO SHE AND HER **NEPHEW** FINALLY MOVED OUT.

SHE STILL **OWNS** THE HOUSE, BUT SHE'S EMPOWERED MY AGENCY TO **RENT** IT. PROVIDES HER WITH A **LITTLE PENSION**, YOU UNDERSTAND.

UH-HUH.









**THE TIME HAS COME FOR...**

# STAR WARS

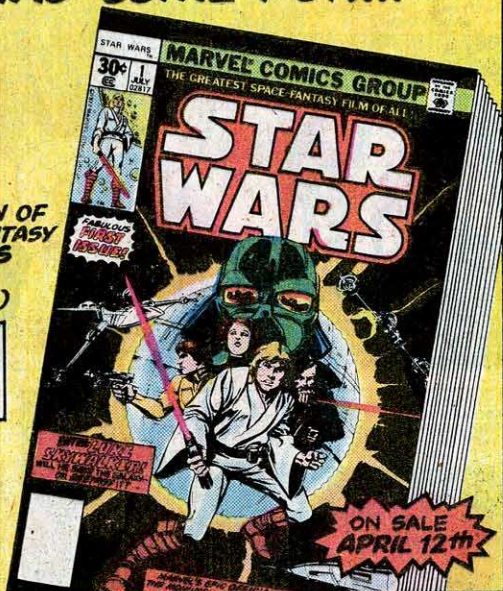
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&  
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## THE SPIDER'S WEB

50 MARVEL COMICS GROUP, 675 MADISON AVE., NYC, 10022

Dear Marvel,

Anything that might've been wrong with SPIDER-MAN #166 was more than compensated for by the warm, touching "Happy Holidays" ending. This type of homey, compassionate fare—which was once quite common in comics—has been absent for some time, and it was good to get another glimpse of it.

Of course, Len Wein's approach to "War of the Reptile Men" had cinched a favorable reaction from this observer long before that wonderful final-page family scene. Where he might easily have worked the story from the standpoint of the villains, or even Stegion alone, he chose to go about it in a manner capsulized on pages six and seven. Spider-Man, encountering a heartsick Mrs. Connors, promises her that he'll rescue her son and return Dr. Connors to normal. His resolve dominates the rest of the tale; his determination to keep his word to this poor woman becomes more important than the actual defeat of Stegion, the way the chase became more important than the crime in *The French Connection*. The result of all this was a hero whose motivations could be more carefully examined and clearly understood than those of many other Marvel characters. And, isn't that a great deal of what SPIDER-MAN's always been about?

I'm thrilled to learn that Harry Osborn and Liz Allen are going to get married. Even if Peter Parker's gonna be in college for the next 75 years, at least somebody in the supporting cast is moving forward. My only request, and I don't really care if I'm the only one asking for this, is that Harry not resort to being the Green Goblin moments before the ceremony is to begin.

Edward B. Via  
1648 Dean Road  
Roanoke, VA 24018

Actually, Ed, we like to think that all our cavortin' characters keep moving forward to one degree or another, Peter Parker included—and we've got plans along those lines that will be developing over the next few months that are certain to knock Marveldom Assembled out of its collective tree.

Dear Marvel,

There's only one way to describe issue #166 of AMAZING SPIDER-MAN—great! I've been reading SPIDER-MAN now for three-and-a-half years, and this is certainly one of the most entertaining stories yet. With the Lizard and Stegion on the loose in New York, with jolly J. Jonah Jameson and the equally masterful-Marla Madison plotting our hero's death, with Harry Osborn and Liz Allen deciding to tie the knot, and with the overall excellence of the issue, I would say that this was a MARVELOUS Christmas present. But why didn't our hero's spider-sense tingle when he walked by Stegion in the park?

Joe Keenan, Jr.  
(No address given)

Truth to tell, Joe, when Lively Len Wein and Rip-roarin' Ross Andru plotted that particular tale, they were taking the definition of the Web-slinger's spider-sense quite literally; specifically, that it warns him only of imminent danger.

Since, as succeeding panels so obviously displayed, Stegion was on his last legs, his strength completely exhausted when Spidey walked past him, our hero wasn't really in danger—was he? Thus, no spine-chilling spider-sense tingle!

Dear Reptile-Men,

Issue #166 was the single best SPIDER-MAN story to hit the stands in years! The writing and the art were far beyond their normal levels. It was downright exciting!

And, Len, lately I think you have been in a rut with old villains and plot complications in SPIDER-MAN. But this time, even though you used two old bad guys, you did it in a fresh and dynamic manner. One specific comment: I really must applaud you for being one of the few writers I can ever recall who remembers the fact that lizards, being cold-blooded, don't operate so well in cold weather.

Raymond Slaten  
2059 Krameria  
Denver, CO 80207

Coincidentally enough, Ray, that precise point has become somewhat of a bone of contention around your batty Bullpen. Since the publication of a book called "The Hot-blooded Dinosaurs", two rather opinionated camps have sprung up here.

One camp—led by Handy Andy Yanchus, captain of our coloring department, and Dynamic Dave Cockrum, X-MEN illustrator extraordinaire—insist that lizards, dinosaurs among them, were warm-blooded, while traditionalists Lively Len Wein and company maintain that dinosaurs and their ilk were cold-blooded.

And since it was the Lively One who plotted and scripted that particular tale, guess which version was used?

Gee, ain't these behind-the-scenes exposés fascinating?

Dear Marvel,

You made a mistake in AMAZING SPIDER-MAN #166, page 26, panels 1 and 2. In panel 1, the tyrannosaurus hit the police car and knocked the two police officers down. Then, in panel 2, while Spidey was still in the air, he said that "those two cops are still breathing!" The question is: How could he tell they were still breathing? The way I see it, his spider-senses couldn't have told him, because they only warn him of immediate danger. You blew it!

Jeffrey Van Dusen  
Route 2, Box B4  
Newburg, MO 65550

Sorry, Jeff, but not this time. Y'see, it was really very simple for our hero to know those policemen were still breathing, seeing as how they were still *moving* as well. One of the drawbacks of the comic book biz is that it is basically a static medium despite the action-packed artwork we try to present to you.

Thus, while it was easy for the Web-head to tell those lawmen were still alive, though not necessarily kicking, it was a wee bit more difficult for us to show you how he knew.

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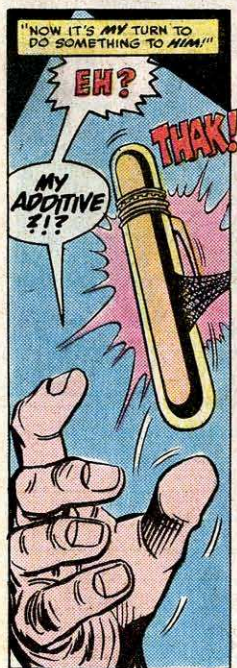
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completely confident of yourself

your ability to handle your

you will walk with a de-

termined and confident step

you'll look any man in the eye

and you'll walk the streets

with the knowledge that NO ONE

can frighten you unless you

can deal with any situation and that

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WALLACE W. REUMANN

Author of "SUPER KARATE"

and world-famous authority on

KARATE is the ONLY instructor

in the Northeast U.S. recognized

by the International Karate Fed-

eration in Tokyo.

I spent 3 years in Japan learning

the little-known Oriental art of

KARATE, and was awarded

the title of the highest possible po-

sition. I'm ready to tell you

every secret I learned and

guarantee I'll make YOU into a

KARATE Specialist within hours

and every cent you paid for my

information will be refunded!

You don't have to attend either

of my 2 schools where I train

you. Use the you and turn them into

you how to practice KARATE in

the privacy of your own home

with only a few minutes of prac-

tice a day. I have jam-packed all

from about KARATE into

illustrated and clearly explained.

In this book I take you step

by step through the fundamen-

als of KARATE so that you can

proceed clearly and intelligently

to new, time-saving principles

of KARATE. You can't afford not

to have this book. ANYONE who

must meet-and-not matter

how long it is, or how much it

weighs.

**YOUR BODY IS YOUR PROTECTION!**

The result of hundreds of years of

development in KARATE is the

Oriental system of self-

defense in which you turn your

hands, arms and legs into in-

credibly powerful weapons of

attack. When you know how to

use KARATE, you disarm and dis-

able your opponents in SECONDS.

When you apply KARATE tech-

niques, you can cut an aggressor

down with a blow of the side of

your hand. You can toss an

attacker from the rear over your

shoulder and slam him into the

ground in SECONDS. Magazine shows

12th and stunning her 240-lb.

instructor into the practice

mat!

With KARATE you can disarm

any attacker with one and

your fingers. You can apply a

finger or any kind of blow to an

attacker and watch his arm or

leg drop off. You can disarm

any attacker with one and your

fingers. You can apply a finger

or any kind of blow to an

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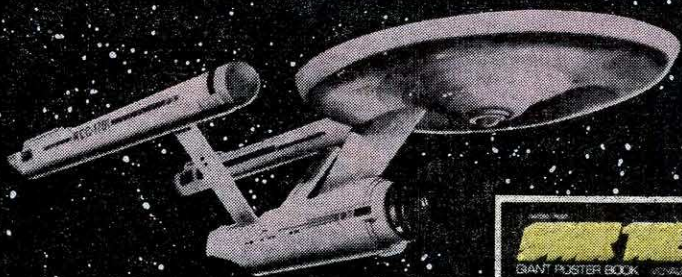
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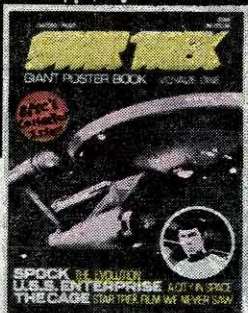


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THE VACUUM PUMPS  
IN THE CEILING SUCKED  
UP THE DOCS DRUGGED  
FUMES--

WHOK

AT LEAST *THAT* WAY  
YOU HAD SOME SMALL  
HOPE OF REMAINING  
ALIVE!

AARRHH--  
MY HAND!!

YOU  
SHOULD HAVE  
REMAINED  
UNDER MY  
HYPNOTIC  
CONTROL,  
FOOL!

--AND  
GAVE ME A  
CHANCE TO  
CLEAR  
MY...

UUNNH!!

STOMP!

A  
SURPRISINGLY  
INEFFECTUAL  
BLOW, MY  
FRIEND!

IF IT  
WASN'T FOR MY  
SPIDER-STRENGTH,  
HE'D HAVE CRUSHED  
IT... BUT THE PAIN...  
IS STILL...  
EXCRUCIATING!

PAK!

GOT TO...  
GET HIM...  
OFF OF  
ME!!

THE AGONY  
YOU CERTAINLY  
ARE SUFFERING  
SEEMS TO HAVE  
SAPPED YOUR  
MUCH-VAUNTED  
POWER--

--BUT I, ON  
THE OTHER HAND,  
AM UNDER NO SUCH  
HANDICAP!!

UUNGGHH!!









# MARVEL® BULLPEN BULLETINS

ARCHIE GOODWIN, Editor • JIM SHOOTER, Associate Editor • ROGER SLIFER, ROGER STERN, ED HANNIGAN, Asst. Editors  
ROY THOMAS, LEN WEIN, MARV WOLFMAN, STEVE GERBER, Consulting Editors • JOHN RONITA, MARIE SEVERIN,  
Art Directors • JOHN VERPOORTEN, IRENE VARTANOFF, Production Managers • IRV FORBUSH, Sex Object

## STAN LEE'S SOAPBOX

Hey, gang—remember years ago when they started calling us “Marvel, the House of Ideas”? Remember how it was Marvel who brought you the first book-length continued stories—and the first real movie-type screen credits so that you’d get to know our writers, artists, letterers, colorists, and editors? Remember how we started the much-copied Bullpen Bulletins page—the ol’ Soapbox column—and the nutty little footnotes throughout our mags? Remember how we created a whole new wave of super-heroes for you—from the great FANTASTIC FOUR, to HULK, and SPIDER-MAN, THOR, and all the others—as well as CONAN, America’s first sword-and-sorcery smash hit—HOWARD THE DUCK, our answer to unbridled sanity—the best-selling Origins books, ORIGINS OF MARVEL COMICS, SON OF ORIGINS, BRING ON THE BAD GUYS, and the soon-to-be-published SUPER WOMEN—and all the other outrageously offbeat concoctions which warm the cockles of your grateful hearts! Okay, that’s all. I just wanted to make sure you didn’t forget! And now, more about one of our niftiest and nuttiest newbies coming your way—and this will really blow your mind! We told you a little bit about it a couple of issues back, but I’m bustin’ to hit you with a few more teasers. I’m talkin’, natch, about our great new KISS magazine—the one which features a book-length comic strip starring the indescribable rock group, Kiss—plus a whole kaboodle of super-heroes and villains calculated to boggle your beanie! And get this—it’s a comic book, but it’s a deluxe, full-size magazine as well! It’ll set you back a buck-fifty—and it’s the greatest bargain you’ll get all year! Also—and this is the real glitzy part—it will launch the most unusual, most unbelievable stunt ever pulled off in any publication! And you won’t have to take our word for it—it’ll be in newspapers and on TV from coast to coast! So, stay tuned, Believer. The House of Ideas is zooming along, and—in the immortal words of Irving Forbush—“Nous verrons ce que nous verrons!”

Excelsior!

*Stan*

ITEM! To emphasize what Stan was saying in the Soapbox about the House of Ideas zooming along, let’s kick off this column with a few words about another new title we’re springing on you this month... STAR WARS! If that sounds familiar, it *might* be because we’ve plugged it a bit in the past, but a much better bet is that you’ve been hearing about the multi-million dollar, super-been-fiction film from Twentieth Century Fox upon which

our comic is based. STAR WARS is an epic of the far-flung future where intergalactic war and intrigue run rampant. It was written and directed by GEORGE LUCAS, the man who gave us AMERICAN GRAFFITI and THX-1138, and features ALEC GUINNESS and PETER CUSHING, with MARK HAMILL as the interstellar saga’s hero, LUKE SKYWALKER. With that kind of talent, you know this is going to be a big one. To do it justice in graphic story format, Mr. Lucas and company handpicked Marvel for the awesome adaptation task, singling out Rascally ROY THOMAS as writer/editor and Wholesome HOWARD CHAYKIN as artist. After the premiere issue, Surfer STEVE LETALOHA will be joining the team as inker. To guarantee that the power and scope of the original film are preserved, the adaptation is going to be done in six parts, one issue per month. Don’t miss any of them. We think it’s going to be one of the most enthralling half-years you ever spent.

ITEM! Long before they became the accomplished comic book professionals they now are, Lively LEN WEIN and Marvelous MARV WOLFMAN were accomplished comic book fans. As such, they often collaborated on writing projects. Now, with NOVA #12 and AMAZING SPIDER-MAN #171, they’re back at it again. Sort of. You see, Marv plotted his Nova story as the first half of a crossover with Spidey. It’s a murder mystery complete with six or so suspects and a masked super-villain who might be any of them! Just to keep things interesting for his old friend and fellow writer/editor, Marv refused to reveal the mystery’s solution and instead left Len to figure it out as he wrote his Spider-Man section of the story. Did the Lively One come through? We’ll all find out next month when the two books go on sale. Pick up *both* of them and pit your deductive abilities against the devious plotting devices of Wolfman and Wein! And (as if you didn’t know) no fair peeking at that last page!

ITEM! This month, the bullpen sheds a collective tear of farewell for Beaming BETH BLECKLEY, who’s giving up the glitter and glamor of our editorial department for the hallowed halls of higher education as she goes back to college to complete her degree. Luckily, there’s a gain to go with this loss, namely, Beth’s radiant replacement, Gentle JO DUFFY. Welcome aboard, Ms. D! And while we’re handing out the welcomes, let’s extend one to Memorable MARTHA CONWAY who recently joined us as secretary to none other than our smiling leader, Ol’ STAN THE MAN himself! Then, there’s Jubilant JOHN RONITA JR. who’s given up freelance status to wield pencil, pen, and brush for us on staff, aiding an overworked Jumping JOHN TARTAGLIONE with the myriad art changes and corrections that pop up daily when you’re putting out a passel of comic mags like we are. Glad to have you, Johnny. Now, about those 41 panels where the wings were left off Nighthawk’s helmet...

ITEM! A few months ago, Stan made mention of the new hero we’d created especially for our British comics division... namely, CAPTAIN BRITAIN. He also said that we’d try to find a

way to give all you regular stateside readers a look at him as well, perhaps by reprinting some of his adventures. Well, merry Marvel, being the very soul of generosity, has decided to do something even better than that. Charismatic CHRIS CLAREMONT—who helped originate the Captain Britain character—is also resident scribe for MARVEL TEAM-UP, and he came up with the novel notion of using the good Captain as one of the guests Spidey (You all know Spider-Man is in TEAM-UP, didn’t you?) teams with. That tickled our fancy no end. So now, just as soon as the Charismatic One and ace artist Jocular JOHN BYRNE can write and draw the issue, you will be witness to the first full-fledged appearance in the colonies of the super-hero sensation of the British Isles. But, be warned! Captain Britain *could* make you want to give up Big Macs for fish and chips!



ITEM! Let’s close with a preview of what will be going on in some of our big Summer Annuals (and if this seems too early, remember the first three of them go on sale in May). IRON MAN will be teaming with the CHAMPIONS, The AVENGERS will soar into outer space to join WARLOCK and CAPTAIN MARVEL in a death-duel with THANOS (and if you guessed from that cast that a certain Stellar JIM STARLIN might be writing, drawing, and masterminding this epic, consider yourself an honorary Bullpennner), and HOWARD THE DUCK will share pages and billing with MAN-THING! Then there’s a round-robin INVADERS saga in which Rascally ROY THOMAS has recruited many of the original Golden Age artists to draw new stories of the Invaders members whose adventures they handled back in comics’ first era of super-heroes. As you can see, we’re working hard to make all of this year’s annuals the most unique and memorable ever! Don’t disappoint us by missing any of them, hear?



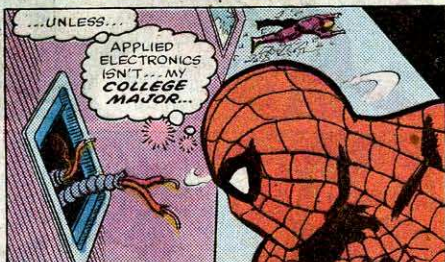
# IRON MAN™ IN RUST BE MY DESTINY!







BUT THE WONDROUS WALL-CRAWLER TAKES ONE STEP FORWARD--AND FALLS FLAT ON HIS FACE!





"...AND LET THAT **CORRIDOR** SOLVE MY PROBLEMS **FOR ME!**"



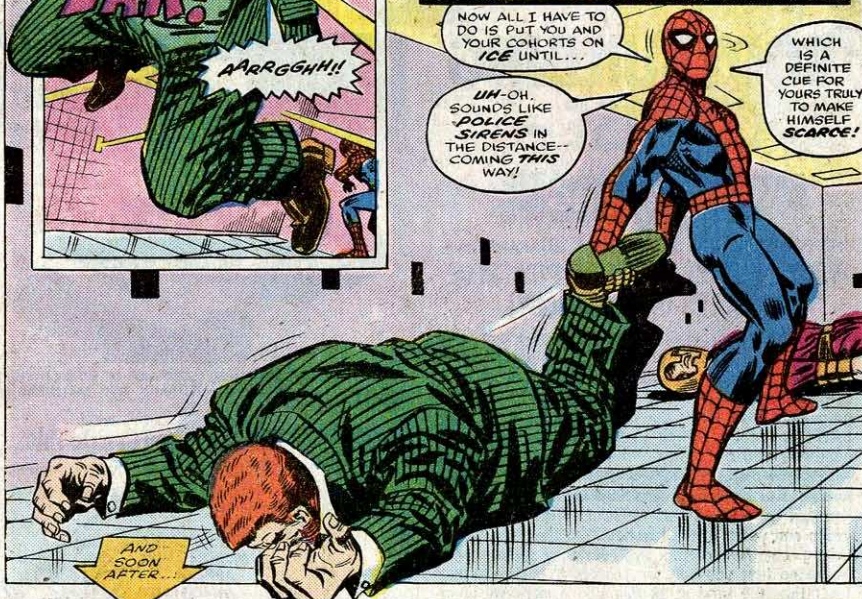
INSTANTLY LATER THE CONTROL BOX WIRES ARE DETACHED ONCE MORE-- AND WITHOUT THE STUN-BEAMS TO SEEMINGLY SUPPORT HIS AWESOME BULK...



NOW ALL I HAVE TO DO IS PUT YOU AND YOUR COHORTS ON **ICE** UNTIL...

UH-OH, SOUNDS LIKE **POLICE SIRENS** IN THE DISTANCE-- COMING THIS WAY!

WHICH IS A DEFINITE CUE FOR YOURS TRY TO MAKE HIMSELF **SCARE!**



MAN, IT LOOKS LIKE A **TORNADO** HIT THIS PLACE!

YEAH-- BUT THE **FLU VACCINE** STILL APPEARS TO BE **SAFE!**

ANY IDEA WHAT HAPPENED TO THESE **GOONS** ALL OVER THE FLOOR, JOE?



WELL, I'M NOT REALLY **SURE**, HARRY...

...BUT I THINK I CAN MAKE A PRETTY **GOOD GUESS!**

COMPLIMENTS OF YOUR FRIENDLY NEIGHBORHOOD **SPIDER-MAN!!**



**NEXT**

IT BEGINS IN **NOVA#12** (ON SALE IN JUST A FEW WEEKS) AS SPIDEY MEETS MARVEL'S NEWEST **SUPER-STAR**--AND IT CONCLUDES **HERE** NEXT ISSUE AS WEBHEAD AND BULLETHEAD TRY TO SOLVE THE MOST BAFFLING MYSTERY OF ALL! REMEMBER, FIRST IT'S **NOVA#12**, AND THEN BACK HERE FOR...

**PHOTON IS ANOTHER NAME FOR...?** **NUFF SAID!**



# Super

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J. Johnson

"In just 3 weeks I have gained 1½" on my arms and 4" on my chest. I have also lost 4" off my waist. Your course is just great!"  
D. Roberts

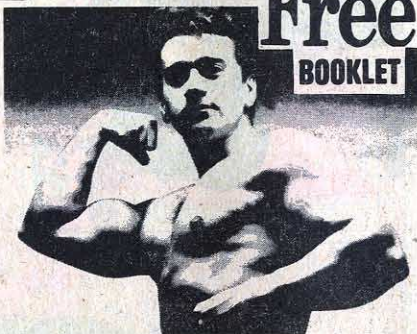
"I was a skinny weakling when I enrolled, now I've gained 30 pounds in just 45 days. I am truly amazed, I'm going to be dynamite on the beach."  
B. Abbott

"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing. I have lost 8" off my waist. I can actually see my muscles growing from day to day."  
P. Williams

"I have gained 20 pounds in just 30 days and I have gained over 6 inches on my chest. I find that my power has doubled. In sports I am a winner in everything I do."  
B. Daniels

"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!"  
M. Robinson

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 STAR DRAG  
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 on reel only**

**CRABBY LURES  
 SELECTED FROM  
 OUR COLLECTION OF  
 POPULAR  
 FAVORITES**

**FISHING FUN FOR THE WHOLE FAMILY**

**8 ft. STRINGER**

**28 pc.  
 POPPING  
 LURE SET**

**500 YARD  
 MONSTER-SWIM LINE**

**FISH  
 SCALER**

**5 pc.  
 DROPLINE  
 FISHING OUTFIT**

**DIP NET**

**EACH ROD BALANCED  
 TO PERFECTION**

**NEW**

**4 FAMOUS  
 TROUT FLIES**

**50 NATURAL BAIT LURES**  
 SURE SHOT ACTION WITH SHRIMP,  
 MINNOWS, GRASSHOPPERS, MAYFLIES,  
 BUMBLEBEES, CRICKETS, LEECHES

**INSTRUCTION  
 BOOKLET  
 INCLUDED**

## COMPLETE! NOTHING ELSE TO BUY!

**SELECTED FOR YOU BY EXPERTS.** This choice fish-getting tackle, used by thousands throughout the United States and Canada. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You may not find a bargain like this anywhere.

**LOOK! YOU GET EVERYTHING SHOWN.** Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3 1/2 ft. N. Fiber Glass Trolling Rod • 84 proven Deadly Lures • 5 pc. Furnished Line • Floating Tackle Box with removable trays • Fish Scaler • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 3 Plastic Floats, 8 — 3 way Swivels, 8 Snaps, 12 — 36" Leader Strands (88 Set), and complete instructions, 411 pieces in all.

## MONEY BACK GUARANTEE!

**NIRESK DISCOUNT SALES** DEPT F7-8  
 210 S. DESPLAINES, CHICAGO, ILL. 60606

**Order Today!** If you are not 100% pleased, we'll refund your purchase price promptly!

**FREE TACKLE BOX IS YOURS TO KEEP REGARDLESS**

**YES!** Please rush the 3 complete fishing outfits (411 pieces) I am enclosing \$12.95 plus \$2 for postage and handling

III residents add 5% sales tax. Send C.O.D. I enclose \$2 deposit

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**TO CANADA \$16.95—includes postage and duty.**

**Niresk DISCOUNT SALES**

CHICAGO, ILL. 60606 A division of Robert Kahn Enterprises, Inc.

**26**  
 years  
 Serving over  
 six million  
 customers  
 worldwide



# SPALDING

PRESENTS

## STREET BALL

WITH  
RICK BARRY  
AND  
DR. J!

HEY LOOK!  
IT'S RICK BARRY  
AND DR. J!!



GLAD TO SEE YOU'RE  
PLAYING WITH A  
SPALDING  
RUBBER BALL  
LIKE I GREW UP  
WITH.

YEAH,  
THOSE  
VINYL  
BALLS ARE  
JUST TOO  
SLICK!



AW, WHAT  
DIFFERENCE  
CAN THE  
BALL MAKE?

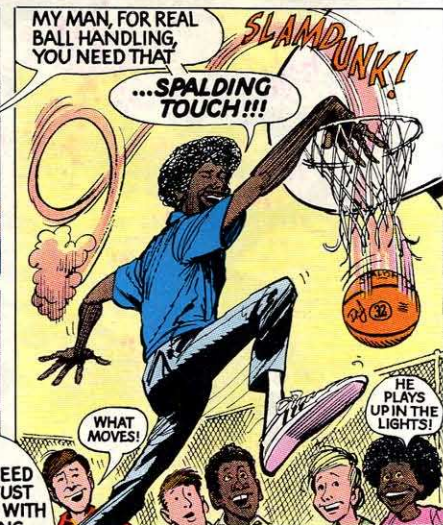


NOW IT'S MY TURN,  
JULIUS!

A  
30-  
FOOTER!!

WHAT  
A MAGIC  
TOUCH!

YOU  
DON'T NEED  
MAGIC -JUST  
PRACTICE WITH  
A SPALDING  
AUTOGRAPH  
BALL. IT'S GOT A  
RUBBER COVER  
SO YOU CAN  
REALLY GET  
A GRIP ON  
IT.



MY MAN, FOR REAL  
BALL HANDLING,  
YOU NEED THAT

...SPALDING  
TOUCH!!!

SLAMDUNK!

WHAT  
MOVES!

HE  
PLAYS  
UP IN THE  
LIGHTS!



I  
BELIEVE  
IT! I  
BELIEVE  
IT!!

"IF YOU WANT THE BALL  
WITH THE SURE-HANDED  
FEEL, LOOK FOR OUR  
SIGNATURES AT YOUR  
SPORTING GOODS DEALER.  
OTHER AUTOGRAPH BALLS ARE  
SIGNED BY WILT CHAMBERLAIN,  
'PISTOL PETE' AND 'ERDIE D'."

